

BUSINESS COURIER

Rally's to give away free fries

Business Courier

Date: Wednesday, June 27, 2012, 2:44pm EDT

The Rally's hamburger chain is unveiling the latest update of its drive-thru restaurants on Saturday morning in Avondale. It's also giving away some free french fries.

It's only the second Rally's to get the "re-imaging" treatment, according to a spokesman for the Tampa-based fast-food chain. It includes stainless steel drive-thru canopies and a black-and-white checkerboard motif outside, as well as refreshed interiors and kitchens.

The Avondale location at Reading Road and Lincoln Avenue was chosen in part because of its recent performance. Sales were up 15 percent in 2011, the spokesman said. It's owned by the chain and one of 14 Rally's in the Tri-State. Half of the area locations are operated by franchisees.

The Rally's chain, part of [Checkers Drive-In Restaurants Inc.](#) since the late 1990s, is targeting Cincinnati for 22 new restaurants over the coming years, the spokesman said.'

And don't forget the french fries. They're giving away free french fries – free for a year – to the first 100 people in line at 10 a.m. on Saturday.